

BRILLIANT LECTURES IN PARTNERSHIP WITH HOUSTON GALVESTON INSTITUTE

A CONVERSATION WITH SALLY FIELD

THURSDAY, OCTOBER 26, 2017

Brown Theatre at Wortham Center

PRESENTING SPONSOR..... \$50,000 □

- Program to be fashioned, “**Presenting Sponsor’s Name presents A Conversation with Sally Field**” (see footnote below)
- Opportunity for Sponsor representative to introduce Ms. Field on-stage
- Acknowledgement as a “Presenting Sponsor” in all print, electronic, radio and television advertising, program materials, media presentations, on stage signage¹, invitations and pre/post-event social media.
- Full-page advertisement in program (see footnote below)
- Recognition from the podium prior to the beginning of the program
- Be named the host post-Underwriter Dinner with Sally Field at a private home TBA, with four complimentary tickets
- Ten VIP reception tickets including photos and front orchestra seating
- Sponsor’s name/logo to appear on press wall for VIP reception
- Company logo to be branded through BLS Volunteer T-shirts and venue marquee
- Opportunity for Company representative/community partner to ask three (3) of the allocated questions from the audience to Ms. Field.
- Opportunity to give 50 tickets to the event to the charitable foundation or friends of the sponsor’s choice

UNDERWRITING SPONSORS..... \$25,000 □

- Program to be fashioned, “**Presenting Sponsor’s Name presents A Conversation with Sally Field**” followed by **Underwriter’s name** (see footnote below)
- Acknowledgement as a “Underwriting Sponsor” in all print, electronic, radio and television advertising, program materials, media presentations, on stage signage², invitations and pre/post-event social media.
- Full-page advertisement in program (see footnote below)
- Recognition from the podium prior to the beginning of the program [priceless
- **Be named the host of the Pre-VIP reception with Sally Field.** Sponsor’s name/logo to appear on press wall
- Six VIP reception tickets including photo and Front Orchestra Seating
- Two complimentary post-Underwriter Dinner tickets with Sally Field
- Company logo to be branded through BLS Volunteer T-shirts and venue marquee
- Opportunity for Company representative/community partner to ask two (2) of the allocated questions from the audience to Ms. Field
- Opportunity to give 25 tickets for event to the charitable foundation or friends of the sponsor’s choice

¹ Provided all applicable deadlines are met.

² Provided all applicable deadlines are met.

BRILLIANT SPONSORS..... \$15,000

- Acknowledgement as a “Brilliant Sponsor” in all print, electronic, radio and television advertising, program materials, media presentations, on stage signage³, invitations and pre/post-event social media.
- Full-page advertisement in program (see footnote below)
- Recognition from the podium prior to the beginning of the program
- Four complimentary post-Underwriter Dinner tickets with Sally Field
- Company logo to be branded through BLS Volunteer T-shirts and venue marquee
- Two VIP reception tickets with Sally Field including photo and Front Orchestra Seating
- Opportunity for Company representative/community partner to ask one (1) of the allocated questions from the audience to Sally Field
- Opportunity to give 15 tickets for event to the charitable foundation or friends of the sponsor’s choice
- Sponsor’s name/logo to appear on press wall

HGI CELESTIAL SPONSORS \$10,000

- Acknowledgement as a “Hero Sponsor” in all print, electronic, radio and television advertising, program materials, media presentations, on stage signage⁴, invitations and pre/post-event social media.
- Half-page advertisement in program (see footnote below)
- Recognition from the podium prior to the beginning of the program
- Four complimentary post-Underwriter Dinner tickets with Sally Field
- Company logo to be branded through BLS Volunteer T-shirts and venue marquee
- Opportunity for Company representative/community partner to ask one (1) of the allocated questions from the audience to Sally Field
- Opportunity to give 10 tickets for event to the charitable foundation or friends of the sponsor’s choice
- Sponsor’s name/logo to appear on press wall

DIAMOND SPONSORS \$5,000

- Acknowledgement as a “Hero Sponsor” in all print, electronic, radio and television advertising, program materials, media presentations, on stage signage⁵, invitations and pre/post-event social media.
- Half-page advertisement in program (see footnote below)
- Recognition from the podium prior to the beginning of the program
- Two complimentary post-Underwriter Dinner tickets with Sally Field
- Company logo to be branded through BLS Volunteer T-shirts and venue marquee
- Opportunity to give 8 tickets for event to the charitable foundation or friends of the sponsor’s choice
- Sponsor’s name/logo to appear on press wall

SPECIAL THANKS SPONSORS

Opportunity to give tickets to the charitable foundation of the sponsor’s choice (Boys & Girls Clubs, YMCA etc.).

70 (\$85 tickets with 20% discount) tickets.....	\$5,000	<input type="checkbox"/>
50 (\$85 tickets with 20% discount) tickets.....	\$4,000	<input type="checkbox"/>
25 (\$85 tickets with 20% discount) tickets.....	\$2,000	<input type="checkbox"/>

³ Provided all applicable deadlines are met.

⁴ Provided all applicable deadlines are met.

⁵ Provided all applicable deadlines are met.

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A CONVERSATION WITH SALLY FIELDS
THURSDAY, OCTOBER 26, 2017
BROWN THEATRE Brown Theatre at Wortham Center

Name (*printed*): _____ Date: _____

Signed: _____ Company: _____

Name on Credit Card: _____

Billing Address: _____

Credit Card: Check Enclosed MasterCard Visa American Express Discover

Credit Card Number: _____ Date of Expiry: _____

CCV Verification Number [3 – 4 digits]: _____

Kindly complete this form and email to: ksowerby@talkhgi.com or via Secure Fax:

713-528-2618. A confirmation receipt will be sent to you promptly.